

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 547248 /		<u>Alt Order #</u> 09731226
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/16/12 - 10/22/12	<u>Estimate #</u> 1194	
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 05/23/12 / 05/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8217	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	31	10/16/12	10/22/12	M-F 5-530a Good Day	5a-530a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$150.00			
N 2	31	10/16/12	10/22/12	M-F 530-6a Good Day	530-6a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$300.00			
N 3	31	10/16/12	10/22/12	Good Day Colorado	6a-7a		:30			NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$450.00			
N 4	31	10/16/12	10/22/12	Good Day Colorado	7a-8a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$400.00			
N 5	31	10/16/12	10/22/12	Good Day Colorado	8a-9a		:30			NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$400.00			
N 6	31	10/16/12	10/22/12	Regis & Kelly	90130a-10a		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$250.00			
N 7	31	10/16/12	10/22/12	Everyday	10a-11a		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$175.00			
N 8	31	10/16/12	10/22/12	America Now/Access Hillwyw	11a-12p		:30			NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$175.00			
N 9	31	10/16/12	10/22/12	Judge Judy	12p-1p		:30			NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				5	\$250.00			
N 10	31	10/16/12	10/22/12	Jdg Joe Brown M-F 1p-2p	1p-2p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$200.00			
N 11	31	10/16/12	10/22/12	DivCt/Jdg Alex M-F 2	2p-3p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Advertiser</u> Democratic Congressional		<u>Original Date / Revision</u> 05/23/12 / 05/23/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$250.00												
N 29	31	10/16/12	10/22/12	Everybody Loves Raym	11p-1130p		:30			NM	4	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$200.00												
N 30	31	10/16/12	10/22/12	Everybody Loves Raym	1130p-12a		:30			NM	4	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/16/12 10/22/12 MTWTF-- 4 \$200.00												
N 31	31	10/20/12	10/20/12	Finder FOX Late Fringe	1030p-1130p		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 1 \$200.00												
N 32	31	10/22/12	10/22/12	Bones Mon 7-8p	7p-8p		:30			NM	1	\$3,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$3,500.00												
N 33	31	10/17/12	10/17/12	FOX X Factor	7-830p		:30			NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 --W---- 1 \$5,000.00												
N 34	31	10/19/12	10/19/12	Finder Friday 7-8p	7p-8p		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$1,500.00												
N 35	31	10/21/12	10/21/12	FOX NFL Pregame	10a-11a		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$1,500.00												
N 36	31	10/21/12	10/21/12	NFL on FOX 11am	11a-CC		:30			NM	1	\$7,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$7,500.00												
N 37	31	10/20/12	10/20/12	College Football on	10a-cc		:30			NM	2	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 2 \$2,000.00												
N 38	31	10/20/12	10/20/12	College Football on	10a-cc		:30			NM	2	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 2 \$2,000.00												
Totals											116	\$74,875.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	116	\$74,875.00	\$63,643.75
Totals	116	\$74,875.00	\$63,643.75

Signature: _____ **Date:** _____

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